



August 2019 | Newsletter


**Inspiring
 Innovation**

What do you get when you cross resources with passion? *Little Big Things™ - Austin*. This fall, we're joining forces with Sunovion Pharmaceuticals to create a new event. But this isn't just new for us, it's new for the entire Parkinson's community.

Never before has an entire stage been devoted to highlighting innovations in the Parkinson's space. This event will showcase a lineup of speakers, leaders and innovators who are committed to changing how people live with

Parkinson's through technology, life "hacks", innovative approaches to wellness and much more.

Your support planted the seeds to bring this to life! And as we continue to plan this event, we are convinced that we're creating something for the Parkinson's community that will have a lasting, positive impact.

 **October 19th, 2019
 Little Big Things - Austin
 Event & Live Broadcast**

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On July 23rd, over 40,000 cyclists joined us for Parkinson's Awareness Day honoring Davis Phinney at the Register's Annual Great Bicycle Ride Across Iowa (RAGBRAI). This event is the oldest and largest bike touring event in the world.

During the day, cyclists were treated with signage along the route highlighting Davis's career achievements and the work of the Foundation. That evening, Davis led the crowd to a rousing arms-up victory salute after being honored

with a proclamation from the governor of Iowa.

This day highlighted a long-time partnership between the Davis Phinney Foundation and Dr. Jay Alberts of Cleveland Clinic. Dr. Alberts discovered the correlation between cycling and improved symptoms associated with Parkinson's while riding RAGBRAI on a tandem bike with a person with Parkinson's.

In addition to providing early funding for Dr. Alberts's work, we recently funded his study to investigate the effectiveness of Pedaling for Parkinson's, an existing low-cost community cycling class, for reducing motor symptoms for people living with Parkinson's. Results of this study will be published in 2020. We look forward to sharing them with you.



The newest version of the *Every Victory Counts®* manual was released in April and is being distributed across the US and Canada. Updates to this version include new articles on important topics including hallucinations and impulse control disorders as well as new worksheets.



To request a copy of the manual, contact Claire Herritz at cherritz@dpf.org or by phone at 303-953-4978

NEW FACES



On August 24th, we'll welcome Dr. Daniel Weintraub to The Victory Summit® event stage in Philadelphia. Dr. Weintraub will speak in our General Session about psychiatric and cognitive complications of Parkinson's. He will also participate in a panel about creating an ideal Parkinson's wellness team.

If you can't make it to Philadelphia, tune in on Sept. 11th when Dr. Weintraub will lead a webinar for the Foundation on the topic of Parkinson's progression and cognitive impairment.

Join us at an upcoming event:



August 24th, 2019
The Victory Summit - Philadelphia



October 5th, 2019
The Victory Summit - Ottawa



December 14th, 2019
The Victory Summit - Tucson

2019 IMPACT

With your support, so far this year we've reached nearly 300,000 individuals. From Team DPF events to Ambassadors and digital content, we're spreading the message to more people than ever that you can live well with Parkinson's. Here are a few highlights from 2019 so far:



2,758

attendees of The Victory Summit event in Reno, Austin and Indianapolis and through our digital broadcast in April.



7,984

participants registered for our new webinar series. Topics covered so far this year include resilience, DBS and hope & helplessness.



15,000

copies of the *Every Victory Counts* manual printed and currently being distributed.



8,025

connections made in-person and online by Ambassadors through Parkinson's Awareness Month efforts alone.



29,396

worksheets downloaded from dpf.org.



Thanks to you...

New Community Engagement and Resources on Tap

Our mission is to improve the lives of people with Parkinson's and the communities they live in. And while we're proud of what we've accomplished over the past 15 years, we've only just scratched the surface.

Next year, we're launching a new community engagement model that involves building more meaningful relationships with local Parkinson's organizations around the US and Canada. We will bring our programs, expertise and passionate Ambassadors to help them better serve their communities and impact more people. Your support is helping

change people's lives in significant and lasting ways. Thank you!

In addition, we're creating online educational experiences that serve people living with Parkinson's who live in rural areas, find it difficult to travel or who don't have the benefit of a local Parkinson's resource in their area. A recent attendee to one of our webinars said, "You have given me so much hope. I've been feeling so defeated lately, but now I'm starting to believe that it really is possible to live well with Parkinson's. Thank you!"



Sidekicks™, our intergenerational program created in partnership with Lundbeck, has touched down in five communities already in 2019 and will continue in the fall with programs in Denver, CO, Philadelphia, PA, Nashville, TN, Charlotte, NC and Hopewell, NJ. Join us to observe or participate in this fun art-based, story sharing program.



Contact Kayla Ferguson at sidekicks@dpf.org to learn more.



Get Involved! Contact Claire Herritz at cherritz@dpf.org or by phone at 303-953-4978 to learn more about upcoming events and opportunities.